



AJ NeXt

(Anuj Jalota Education NeXt LLP)

Andheri
8080324444
www.ajnext.com

CA FINAL - SCMPE & SFM Batches

FOUNDERS MESSAGE



"The aim of education is knowledge followed by action"

During COVID times, students got used to virtual and many students are comfortable with that now. Although there are still students, who The world is full of changes. The fact of today becomes a forgotten yesterday unless it is extraordinary. Students are required to be updated with fast-changing concepts and methods. An investment in knowledge always pays in the best interest. In life, your learning curve might see many achievements and some disappointments too. But don't get complacent or disheartened. Be focused, and let nothing affect your determination till you have reached your final goal. At AJ Next, our team consists of thorough professionals who

are well versed with concepts and have the knowledge to create leaders of the world. We work on things that could change your life in general and your career in particular. With lots of humility and honour, we as a team have taken up the responsibility of nurturing innovation, creativity and excellence in our students. As a professor, I strongly believe ***I don't teach anybody anything, I only make them think.***

CA FINAL

CA FINAL is the last level of the Chartered Accountancy Course. At this stage, the student requires expert knowledge, which is delivered by professional and qualified teachers, who have not only been teaching but are also involved in the subjects practically. CA FINAL is the best level of Chartered Accountancy course as it only involves concepts and nothing else. A perfect concept always avoids a lot of memorisation. That is AJ NeXt's aim with which every batch and every subject is taught.

Time Management is the essence of CA students and they should plan their students and manage all 8 subjects. At AJ NeXt, we give you a perfect schedule for all subjects in advance so that a student can manage his / her studies with an article ship.

PAPER 5 - SCMPE

I hope this message finds you in the pink of health. SCMPE is not only one of the most analytical subjects, but also requires the best guidance for clearing it. This is the only paper that is most practical and teaches you each aspect of the business. If you are a budding entrepreneur or a future start-up person, then let's start with this subject.

Businesses are changing and so is this subject. We have launched our 16 Edition (updated) of our course with the New Case Study Theory Book and Case Study Digest and this prospectus provides the details of the Face to Face batches at Andheri. Every year, a new edition is launched so that students get the latest material with the best content.

Face-to-Face Batch Details @ Andheri

Batch	ASCMPE - 7b
Commencement	3 December 2022
Completion	31 March 2023
Days & Timings	Saturday 7 am to 1 pm Sunday 7 am to 1 pm (will be adjusted when there are SFM lectures)
Fees:	Rs. 22,000

Curriculum Details

Books

- a. Practical Book
- b. Workbook
- c. Coloured Summary Book of each question with rating
- d. Case Study and Theory Book
- e. Case Study Digest
- f. Blast from Past

Total Hours

Practical including case studies - 210 hours (done in class)

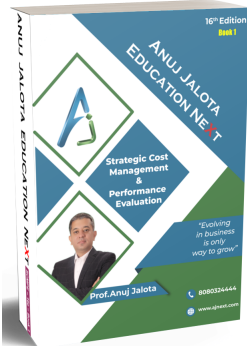
Theory and Case Study Studies - 70 hours (Videos will be given that students will have to see themselves although a major part of the theory and case studies will be done in the class with the practical part)

Note:

1. Backup lectures of Practical, Case Study and Theory lectures will be given on either Google Drive or App (as per the demand of the student) with 2 years of validity and 2 views. This option once selected cannot be changed.
2. Lifetime updates (Past papers, RTP & any updates) will be given through the Android / IOS app which can be viewed till a student clears exams.

Books

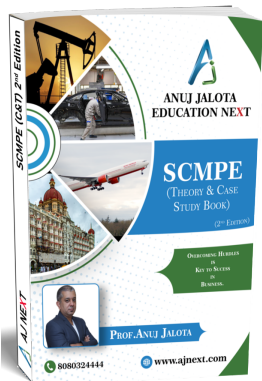
1. Practical Book



2. Workbook



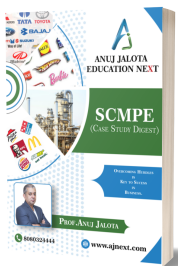
3. Case Study & Theory (Coloured)



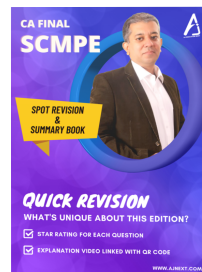
4. Blast from the Past



5. Case Study Digest Book version 2



6. Summary Book (Coloured)



PAPER 2 - STRATEGIC FINANCIAL MANAGEMENT

The subject of Strategic Financial Management in Group I is considered one of the tougher papers to crack in the CA Final examination. It is indeed tough if learnt improperly. The subject is concept oriented and therefore has to be understood well to succeed. Learning only the concepts but not knowing the practical applications of the same is like having a musical instrument and not knowing how to play it.

Therefore, understanding practical applications of concepts would only give purposeful learning satisfaction. The examinations also test the same. Thus, to do well, a student has to learn the subject properly, master the concepts and also know the process of applying the concepts. With more than three decades in the finance industry, Prof. Sridhar has a knack of teaching almost every concept with a practical world example. This makes learning more meaningful, satisfactory, and complete.

About Prof. A N Sridhar

Prof. A N Sridhar is a leading faculty in the subject of Strategic Financial Management which is an important paper in Group I of the CA Final syllabus.

Prof. Sridhar is a qualified finance professional who has wide experience of more than three decades in various fields of finance and markets including Banking & Finance, Equities & Derivatives markets, Forex Markets, Money Markets, Bond Markets, Mutual Funds, Portfolio/Fund Management and Equity Research. All these indeed form a major part of the CA Final syllabus. He has taught more than 100 batches and has a wide experience of over 16 years. He has taught in many centres in India, including Mumbai, Guntur, Jodhpur, Kochi, Bengaluru etc.

Prof. Sridhar has contributed several finance articles in leading capital market magazines, given several press interviews and opinions on markets and budgets, and has met hundreds of top company managements during his stint in the mutual fund industry. Funds managed by him figured on top performing funds several times during his seven-year career as a fund manager.

Prof. Sridhar is also a reputed author and has authored several finance titles. The most important and famous book is 'Strategic Financial Management for CA Final. The book is tailored to suit different classes of students. Primarily it covers the complete syllabus prescribed by the ICAI. He has also authored books on Problems and Solutions in Financial Management and Futures and Options. Prof. Sridhar also teaches elective subject Paper 6B of Group II i.e. Financial Services and Capital Markets

Face-to-Face Batch Details @ Andheri

Subject **Strategic Financial Management with LIFETIME updates.**

Batch: ASFM - 7b

Attempt: May 2023, Nov 2023, May 2024 and Nov 2024

Date: 19 August 2022 to 1 Jan 2023

Days: Saturday & Sunday (7 am to 12:30)

Fees: Rs. 21,240

Fees (if taken with SCMPE): Rs. 18,000

Hall of Fame at AJ NeXt



Reviews from a Few of our Students

Siddhant Bhandari, CA FINAL, AIR 1, Nov 2018 (NEW COURSE)

I studied costing from AJ Sir and it was best.

Ziya Nath, CA FINAL, AIR 4, July 2021 (NEW COURSE)

I had taken SCMPE classes from Anuj Sir. There were many good things about their classes like the structured way in which he used to teach, with everything planned out in advance; and the best part was how he never used a single formula, but always solved questions solely based on logic. This approach helped me get 72 marks in SCMPE when others were cursing ICAI for testing more practical questions than expected. Huge shoutout to Anuj Sir!

Tirth Gala, CA FINAL, AIR 43, July 2021 (NEW COURSE)

I would like to thank Anuj Sir for all his help and guidance in class. He made sure we weren't just copying sums but were thinking on our own and trying to find answers.

Vaidehi Singrodia, CA FINAL, AIR 45, July 2021 (NEW COURSE)

Quality content has always been the motto at AJ. I would like to personally thank Anuj Sir for making all my concepts clear and solving all my doubts within the earliest possible time. Further, I would like to also say that the lifetime updates app was very useful.

Pranay Samariya, CA FINAL, AIR 47, July 2021 (NEW COURSE)

I would like to thank Anuj Sir for all your support, guidance and teaching which helped me in securing a rank. I loved the way he taught, which made the subject so easy and understandable. The material provided by AJ NeXt is also wonderfully designed, which helps in bifurcating topics in a better way.

Amit Dadich, CA FINAL, AIR 14, May 2019 (NEW COURSE)

For me, Anuj Sir has been nothing less than exceptional. The way he makes the whole class participate in discussions is just phenomenal.

Abhinav Gadia, AIR 24 in IPCC, May 2013, AIR 27 in CA FINAL, May 2016

IIM - Ahmedabad

I'm writing this basically to thank you for 2 reasons:

First, for the wonderful friends, and memories which I got to take away from here during the 3 and a half years from IPCC, to Final CA. I'll always remember and cherish those!

And second, and more importantly, for the wonderful learning experience that you have provided. A big thank you to all the professors for their constant and continuous help, support, approachability and well, just being the wonderful teachers that they were. The conceptual clarity that I have gotten from the professors is something I am really thankful for. I was in some other class for CPT, and it was a tricky decision for me to join a new class. But I did so because of Anuj sir, and so did many of my friends. In hindsight, I can say that it was a great decision to take the leap of faith, because he and his team guided us, mentored us and helped us grow through the course as students being able to accomplish things we could only dream of when we entered the course and making us ready to enter the fraternity.

Krishna Gupta, CA FINAL, AIR 3, May 2017

Special thanks to AJ Education NeXt for helping me crack the exam. All the subjects were taught very conceptually and that helped in a better understanding of all the subjects. I remember that we were taught the entire portion of costing without learning a single formula. For subjects like costing and SFM, the basics were done very well and a lot of pm questions were covered in the classroom itself which helped a lot. Also, notes for subjects like law and ISCA are excellent and concise. The faculty was easily approachable for doubt solving and the portion was completed in a timely manner so we had enough time for self-study. Big thank you to the entire team of AJ NeXt.

Mukund Maheshwari, CA FINAL, AIR 5, May 2018 (NEW COURSE)

Practical Perspective into the subject by Anuj sir helps you to write the exams in a better manner, so I selected anuj sir

Deepanshu Mittal, CA FINAL, May 2019 (NEW COURSE)

Not the names but the way of teaching, learning and making studying fun. Not just the teachers but I also had a good time with the staff. All I can say is 5 years well spent.

Fortunately cleared attempts in the first go. Unfortunately, I won't be able to meet them again.

Hinaye Davda, CA FINAL, AIR 40, May 2019 (NEW COURSE)

My experience at AJ Education NeXt was great. It laid the stepping stone for my performance in CA Final. Anuj Sir's logical explanations (no need to remember any steps), Sridhar Sir's notes plus his real-life examples were all so good.

Keshav Parwal, CA FINAL, AIR 20, May 2019 (NEW COURSE)

I took classes from Anuj Sir. Class discussion & interaction made the subject very interesting. Practical scenarios discussed in classes made the subject interesting. It helped in case studies.

Mehul Parmar, CA FINAL, AIR 30, May 2019 (NEW COURSE)

First of all, I would like to thank Anuj Sir and their entire team for such a warm welcome.

I had an amazing experience being a part of AJ Next, Anuj Sir's costing is commendable, his explanation before solving any question is so amazing that the entire question can be solved on its own.

Tvesha Sippy, AIR 39, CA INTER (IPCC), May 2014 and CA FINAL, May 2017

"CA is too tough! The pass percentage is only 9.5%!" If you've heard any of this, let me tell you, I had been told the same. While there is some truth in what you've heard, you have the power to decide the future of your CA career as to how I did. Today I successfully cleared both groups, what did I do?

One right decision: Joined AJ NeXt!. With utmost honesty, YOU have to work hard, but that needs to be backed by two things:

1. Crystal clear concepts
2. Practice

AJ NeXt equipped me with these two things.

1300 hours of coaching (highest in India) together with student-friendly and extremely competent professors and helpful staff, AJ NeXt provided me with the best environment to learn!

They focus on content and the study material and the test series gave me the confidence to appear for CA INTER and CA FINAL to do well.

You will not find them in any advertisement of any bus or train, but you will find them in the success of each and every student who joined AJ NeXt in the journey as a CA student!

I thank AJ NeXt, all the professors and staff, for being the best guide in this CA journey!

Ever so grateful

Mukund Maheshwari, CA FINAL, AIR 13, May 2019 (NEW COURSE)

The Ability of Anuj Sir to simplify complicated concepts is simply Amazing, wish everyone has a similar approach towards life.

Rishang Jain, CA INTER, AIR 47, May 2014 and CA FINAL, May 2017

Right from the very first day I learnt my concepts well, our Teachers helped to strengthen all our basics in the best ways. Their top-notch coaching faculty would encourage me to put in my best efforts, while their in-depth knowledge in their respective subjects is unmatched. They were easily approachable and were

willing to solve doubts even after the official coaching hours. Their test series which was conducted on 3 levels tested my knowledge in a controlled environment and provided me with an opportunity to detect my shortcomings and improve for my actual attempt.

After all that hard work in class, we had enough time for Self study which is another great plus point. All in all, it was a tough but great journey, our teachers were always available to help us, and the friends I made were also great support, it is up to you to set your priorities right and give in the best you can. In conclusion, I would like to thank AJ NeXt for inspiring me to my biggest achievement to date, without whom it would not be possible.

Noaman Saraff, CA FINAL, AIR 44, Nov 18 (NEW COURSE)

My overall experience at AJ NeXt was pretty good. Right from IPCC, it is Anuj Sir from whom I have learnt costing the way he teaches costing is simply amazing, making sure that your concepts are crystal clear and there is never a dull moment in his class.

Yash Khetan, CA FINAL, Nov 2018 (NEW COURSE)

First of all, I would like to thank Anuj Sir for guiding me through difficult times. Anuj Sir's style of teaching is unlike any other professor I have ever seen (very professional)

Deval Modi, CA FINAL, AIR 3, May 2015,

I convey my sincere gratitude to AJ Education NeXt (formerly Professional Academy) due to which I was able to secure an All India Rank 3 in the Final CA examination. The content not only covered the prescribed syllabus but also had practical aspects to it which has enabled me to grow in the business world. The faculty here are proficient and experienced in their respective fields. They are wonderful mentors and the environment created by them was very conducive to bringing out the best within me. The test series was very well developed and comprehensive, making me confident for appearing to such formidable exams with ease. I owe a substantial part of my success to AJ NeXt.

Mukarram Rajkotwala, CA FINAL, AIR 15, May 2017

Time-Bound, Exhaustive and simply the best

Ayush Bajaj, CA INTER May 2014 & CA FINAL,, May 2017

There will be many professors, whom you meet. Few people leave a mark on your life. Anuj Sir is one among them. Right from Costing and FM in CA INTER and Costing in CA FINAL, he is simple, logical and interesting. Does his job the best, and replies to all my doubts, which helps a student. He is unlike other teachers, who can just say stupid stories so that students try to think that the professor is great. He himself is a ranker and hence knows what is required to bring a Rank, unlike most other professors, who only blabber. A good teacher and a great human.

Shruti Agarwal, CA INTER May 2015 & CA FINAL,, May 2018

It is teachers like Anuj Sir who glorify our profession. We loved his lectures, his styles of asking, discipline and knowledge are impeccable.

Recent Reviews on google about AJ NeXt

Richa Talavlikar: One of the best institutes for CA. Virtual classes with ample study material, along with study and exam tips provided. The teaching faculty is great and provides constant support and help in case of any doubts. Recommend this institute to all aspiring Chartered Accountants!

Ruchika Mehrotra: Professional teachers with a result-oriented approach. Very well-explained concepts that make learning easy. Highly recommended to all the students aspiring to become ca in the future. One of Mumbai's best CA classes, with an accomplished faculty and a well-coordinated coach. Concepts are well-explained, making learning easy. All students aspiring to be a CA in the future should read this book.

Ritesh Agarwal: One of the best classes for CA. They provide the best faculties and classrooms. Recorded lectures are also great and can learn anywhere. Notes are also good.

Pratham Jain: Best Classes for Ca Inter that a student ever can join. Expert faculties with deep teaching knowledge and experience

Sourabh Raul: AJ education next is the best coaching class for CA in Mumbai. They have an amazing experience faculty and they have an excellent study material.

Ganesh Raghav: AJ Next is the best institute to build your career in accounting and finance. thank you Anuj sir, your teaching skills are amazing.

Pritika Mandalia: Positive: Communication, Professionalism, Quality, Value. It is one of the most amazing classes. They are highly professional and provide the best notes and impart a good amount of knowledge.

Pratham Shukla: Best for all subjects. I hope you will enjoy studying here.

Saransh Sethi: Positive: Communication, Professionalism, Quality, Value. The best faculty for ca inter costing

Gaurav Daiya: Positive: Communication, Professionalism, Quality, Value. These are the best classes for the CA course 🥰🥰

Rohan Agarwal: Had one of the best experiences in my CA Inter. The staff here is really supportive whether be it teaching or guidance, and the Best quality of notes and studies, Looking forward to the CA Final course too.

Harshal Jain: It was great Learning from AJ Sir. He not only shares his experience but also provides knowledge which is not really common. It was a fantastic experience overall. The books/notes are perfect. AJ Sir makes sure each and every student understand the Crux of the sum and ensure that all types of doubts are entertained. Best professor in INDIA 🇮🇳. Huge respect for the team and AJ Sir. Whenever I become CA AJ Sir and the team have a great contribution. Thanks a lot, Sir for the blessings. Looking forward to meeting you as CA Harshal Jain

Suresh Suthar: I'm Suresh Suthar from the afternoon batch, the experience till now of AJ Next is great, each n every professor teaches with depth and clears the concept very well.

Megha Shetty: Well-taught with clear explanations and examples to make it better to relate and understand. Even though online Lecs conducted never faced any difficulties

Dev Chawla: A class which helps you hit a masterstroke in your Chartered Accountancy exams. Lovely professors!

Our Social Channels

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Telegram Channel for Updates	CA FINAL: https://t.me/CAFINAL_AJNext
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