## HW - Chapter 9 - Dividend Policy - Q9

(i) According to Dividend Discount Model approach, the firm's expected or required return on equity is computed as follows:

D1 = 20
$\mathrm{K}_{\mathrm{e}}=\mathrm{D} 1 / \mathrm{P}_{0}+\mathrm{g}=20 / 1460+7.5 \%=8.87 \%$
(ii) With rate of return on retained earnings (r) is $10 \%$ and retention ratio (b) is 60\%, new growth rate will be as follows:
$g=b r=0.10 \times 0.60=0.06$

Accordingly, the dividend will also get changed and to calculate this, first we shall calculate the previous retention ratio (b1) and then EPS assuming that rate of return on retained earnings $(r)$ is the same.

With previous Growth Rate of $7.5 \%$ and $r=10 \%$, the retention ratio comes out to be:
$0.075=\mathrm{b} 1 \times 0.10$
Hence,
b1 $\quad 0.75$ and therefore and payout ratio was 0.25

With 0.25 payout ratio the EPS = Rs. 20 / 0.25 = Rs. 80

Now, the payout ratio is $60 \%$, retention ratio is $40 \%$. Hence, D1 $=$ Rs. $80 \times 0.40=$ Rs. 32
Accordingly, new Ke will be
$K e=D 1 / P o+g=32 / 1460+0.06=8.19 \%$

